

MINISTRY LEADER ORIENTATION

Who We Are |

- Membership | 27 churches
- Reported Baptisms | 102 (2024 YTD); 91 (2023); 61 (2022); 50 (2021); 100 (2020)
- Avg. Weekly Worship Attendance | 2564 (2024 YTD); 3680 (2023); 3564 (2022); 3857 (2021); 3168 (2020).
- Walton County Population | 86,400

Why We Are |

- The WCBA Exists to Help Churches Carry Out Their Kingdom Mission – “Helping the Church BE the Church”

How We Get There |

Strategic Pillars

- Encourage | Helping care for pastors and their families. (WCBA to Pastor, Pastor to Pastor, Church to Pastor)
- Equip | Helping churches become healthy. (Diagnose, Develop, Deploy)
- Engage | Helping churches declare the Gospel. (Pray, Proclaim, Plant)

Ministry Values

- Undiluted Kingdom Mind
- Unexpected Excellence
- Unselfish Collaboration
- Undivided Relationships
- Unapologetic Church Focus
- Unyielding Integrity

Emphasized Tactics

- Increasing collaborative and contextual ministry through **3 ministry zones**.
- Pursuing greater **depths of spiritual roots** in each ministry area (Encourage, Equip, Engage) to position churches for **bold(er) (and further) reach**.
- Ensuring all ministry and resources are **Customizable, Adaptable, and Deliverable**.

2025 | DEEP ROOTS, BOLD REACH

Focus: Strengthening the spiritual depth of churches and their members while encouraging bold, outward-reaching ministry efforts.

Key Scripture:

2 Kings 19:30 – "And the surviving remnant of the house of Judah shall again take root downward and bear fruit upward."

Theme Explanation:

This theme emphasizes two essential aspects of church life: growing deep in spiritual maturity (taking root downward) and being bold in bearing fruit through mission and outreach (bearing fruit upward). Like the remnant of Judah, who survived by returning to God and deepening their roots, churches today are called to strengthen their foundation in Christ, ensuring that their growth upward in evangelism, service, and discipleship is sustained and fruitful.

Key Emphases:

1. **Deep Roots (Spiritual Maturity & Discipleship):**
Encouraging the cultivation of personal and corporate spiritual growth through Bible study, prayer, and discipleship. WCBA will encourage churches to emphasize deepening their faith and becoming firmly rooted in God's Word to withstand trials and live out their faith with strength.
2. **Bold Reach (Evangelism & Community Engagement):**
Encouraging boldness in outreach, missions, and evangelism, challenging churches to actively engage in their communities, share the Gospel, and bear fruit that impacts both the local area and the world.